



16E

Drink

Mix

Cold Beverages - Fitness Drink Mix



DESCRIPTION	LABEL	PACK	CASE DIMENSIONS	CUBE	PALLET	UPC
SF PINEAPPLE MANGO FITNESS	FULFILL	12/10 CT	9.75 x 6.5 x 5.19	.19	28 x 8=224	70893-02310
SF KIWI STRAWBERRY FITNESS	FULFILL	12/10 CT	9.75 x 6.5 x 5.19	.19	28 x 8=224	70893-02316
SF PRICKLY PEAR FITNESS	FULFILL	12/10 CT	9.75 x 6.5 x 5.19	.19	28 x 8=224	70893-02311
SF BLACK CHERRY FITNESS	FULFILL	12/10 CT	9.75 x 6.5 x 5.19	.19	28 x 8=224	70893-02315
SF WILD BERRY FITNESS	FULFILL	12/10 CT	9.75 x 6.5 x 5.19	.19	28 x 8=224	70893-02309
SF MANDARIN ORANGE FITNESS	FULFILL	12/10 CT	9.75 x 6.5 x 5.19	.19	28 x 8=224	70893-02308
SF GRAPE FITNESS	FULFILL	12/10 CT	9.75 x 6.5 x 5.19	.19	28 x 8=224	70893-02313
SF FUZZY PEACH FITNESS	FULFILL	12/10 CT	9.75 x 6.5 x 5.19	.19	28 x 8=224	70893-02312
SF LEMON FITNESS	FULFILL	12/10 CT	9.75 x 6.5 x 5.19	.19	28 x 8=224	70893-02314
SF LEMON FITNESS	FULFILL	4/30 CT	8.25 x 5.63 x 5.19	.14	39 x 9=351	70893-02383
SF WILD BERRY FITNESS	FULFILL	4/30 CT	8.25 x 5.63 x 5.19	.14	39 x 9=351	70893-02384
SF KIWI STRAWBERRY FITNESS	FULFILL	4/30 CT	8.25 x 5.63 x 5.19	.14	39 x 9=351	70893-02385

Sturm Foods uniquely offers a sugar free, zero calorie drink mix stick to liven up your bottled water. FulFill™ is a vitamin-enhanced powdered beverage to simulate the benefits of a typical fitness water beverage. Each stick provides a light refreshing taste to hydrate active bodies.



9 GREAT FLAVORS

- Mandarin Orange
- Wild Berry
- Pineapple Mango
- Prickly Pear
- Fuzzy Peach
- Grape
- Lemon
- Black Cherry
- Kiwi Strawberry

12/10

- Each stick is formulated to flavor a half-liter bottle of water.
- Each stick contains 6 vitamins including: B vitamins to help metabolize carbs and fats into energy & Antioxidant vitamins C & E.
- Formulated to focus on fitness with ZERO Sugar, ZERO Calories and ZERO Carbohydrates.
- Clear in color light in flavor.
- Great for backpacks, book bags, gym bags - anywhere you can enjoy a bottle of water.
- The functional beverage category growth is up 30%.

- 60% of consumers say they are likely to buy beverages to address better health.
- Research says that people don't drink enough water because they get bored - but they'd drink more if it were fun and flavored.
- A main concern to parents about adding fruit flavored water into their diets is the empty calories from sugars and carbs. FulFill™ is completely sugar free!
- Merchandise near bottled water, fitness waters, drink mixes or near the pharmacy!



To order please call: 1•800•34STURM

Hot Beverages

Hot Cereal

Instant Milk

Organic